

## ACCREDITATION GUIDELINES

As a trade fair organizer, we want to make it easy for journalists to access information about our event and our company with the help of an accreditation.

Accreditation for ABENTEUER & ALLRAD is granted only for the purpose of journalistic reporting.

### **Accreditation will be granted to:**

Holders of a valid press card from a domestic or foreign journalists' association.

- Persons from Germany or abroad who can prove their journalistic (including photojournalistic) activity as follows: by submitting original articles written under their own name; by submitting an original imprint in which the applicant is named as editor, permanent editorial member of staff or authors; by submitting a written editorial assignment in the original with reference to the current trade fair.
- Press photographers who can credibly prove that they are active as a journalist. Current publications must be attached to the accreditation application.
- Members of Internet editorial teams who belong to professional editorial offices or publishers.
- Persons who can prove that they are working for the press or public relations department of an authority or institution at the time of the respective trade fair, as well as press officers and employees of exhibiting companies. A corresponding confirmation must be enclosed with the accreditation application as original.
- People who can credibly prove that they need press information from the trade fair for charitable purposes. In case the applicant is a handicapped person (handicap-ID is required), the accompanying person will be issued a day ticket.
- Employees of press agencies who accompany an exhibitor during the trade fair will only be accredited upon presentation of a valid press ID. If this is not available, we recommend that agency employees get in touch with their customers in order to gain access to the trade fair.

In addition, the organizer pro-log GmbH reserves the right to further check the evidence of journalistic activity, even if a press card is presented; if necessary, the submission of a valid personal ID document with a photo may be required. There is no legal obligation of the organizer to grant an accreditation.

**Not to be accredited:**

People without any journalistic legitimation.

- German citizens residing in Germany who present a foreign press card.
- People who, according to the imprint, do not belong to the editorial team, e.g. sales / advertising staff.
- People with an expired and therefore no longer valid press card.
- Individuals whose editorial credential was issued by freelance journalists.